

## PRESS RELEASE

### **Building the Dream: More choice, more elegance, more control**

**Raumfeld presents the future of multi-room streaming at IFA 2016 in Berlin. Visitors can learn more about the integration of hundreds of new music sources, experience unique porcelain streaming speakers and try out an innovative new control for the multi-room system.**



Berlin, September 1, 2016 - At the Raumfeld stand in hall 1.2, IFA visitors can learn about the latest innovations from the leading provider of multi-room speakers from Berlin. An upcoming integration of new music sources via Google Cast™ for audio will be presented along with a prototype of the Raumfeld X Rosenthal, the first ever multi-room streaming speakers made from porcelain. In addition, visitors can try the Nuimo, an innovative smart home controller for interacting with the system via touch screen, gesture recognition and convenient buttons.

[Download the IFA press kit](#) | [Find more IFA information at www.raumfeld.com](#)

### **Raumfeld presents its latest innovations at IFA 2016, hall 1.2 including:**

- Over 200 new music sources available to the Raumfeld multi-room system including Google Play Music, Deezer, Pandora, iHeartRadio, Qobuz, Plex and Digital Concert Hall via Google Cast for audio
- A prototype of the world's first multi-room loudspeaker made from porcelain, the Raumfeld X Rosenthal
- The Nuimo smart home remote for controlling music playback via touchscreen, convenient buttons and gesture recognition

### **More choices: 200 new music sources via Google Cast for audio**

A free update grants Raumfeld users access to over 200 new music sources, including Google Play Music, Deezer, iHeartRadio, Qobuz, Plex, Digital Concert Hall and many, many more. At the Raumfeld stand in hall 1.2, visitors can experience a whole new level of choice and freedom. Google Cast technology makes it easy to stream from mobile devices to streaming speakers and is compatible with a wide range of devices including: iPhone®, iPad®, Android smartphones and tablets as well as Mac® and Windows® laptops or Chromebooks via the Chrome browser. Hundreds of apps for iOS and Android are already compatible with Google Cast and more are constantly being added.

### **More elegance: Raumfeld X Rosenthal**

Raumfeld's fine-definition sound meets fine porcelain from Rosenthal. This symbiosis of technical know-how with beautiful materials and forms led to a prototype of the world's first streaming speaker made from porcelain. The stereo pair Raumfeld X Rosenthal is powered by 160 watts and features high-end coaxial drivers, a strikingly elegant design and crystal clear sound.

### **More comfort: Nuimo control for Raumfeld**

The compact premium smart home controller comes equipped with convenient buttons, a handy dial and touch screen along with cutting-edge gesture recognition technology. The innovative remote uses Bluetooth to connect to the Raumfeld App for the easy control of volume, playback and listening zone selection within the Raumfeld multi-room system.

Google Cast is a registered trademark of Google Inc.

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### **About Raumfeld**

Raumfeld was founded in 2008 in the belief that streaming is the future of music listening. Since then, Raumfeld has created a multi-room Wi-Fi audio system for the enjoyment of a nearly limitless selection of music from private collections and the cloud. The German-engineered speakers support lossless digital files and play them back in true high fidelity. All system functionality -- including a selection of popular music streaming services -- can be intuitively controlled via a free app for iOS and Android smart devices.

In 2010, Raumfeld was acquired by Berlin audio manufacturer, Lautsprecher Teufel. Together, the two brands form The Berlin Acoustics Group. Teufel's over 35 years' experience creating quality loudspeakers is expressed in Raumfeld's premium audio hardware. The coming together of sophisticated streaming technology and high-quality loudspeaker construction results in a mature system for seamless multi-room streaming with Hi-Fi playback.

In 2015, Raumfeld was awarded the Red Dot Award for best product design in recognition of a style that is both sophisticated and distinctive.

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